

Essential blogging tips for beginners (Checklist)



Check Points!

- Do you have a blogging purpose?
- Have you devised your blogging action plan?
- Have you identified the tools/systems to stick to your plan?
- Do you have a content strategy in place?
- Are you using the right tools to get things done?
- Have you outsourced mind-numbing tasks?
- Are you determined to create high quality content?
- Do you stay consistent with whatever you do?
- Have you embraced SEO?
- Have you started networking with the right people?
- Have you started to build your email list?
- Is your blog's design clean?
- Do you have conversion elements in the right place on your website?

- Does your content answer your readers' questions?
- Are you prepared to be patient and persistent?
- Are the important pages on your site complete and up-to-date?
- Do you use your own voice in your content?
- Do you have means to measure your blog's results?
- Do you have a means to capture blog post ideas?
- Do you reach out to readers outside your blog?
- Do you properly format your content?
- Can your readers easily share your content?
- Do you create evergreen, pillar content regularly?
- Do you make time for blogging, no matter what?
- Are you honest (without faking anything)?
- Have you prepared yourself to be a prolific writer?
- Do you use a variety of content forms on your blog?
- Is your website properly set up?
- Are you sure you don't indulge in black hat SEO techniques?

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|--------------------------|--|
| <input type="checkbox"/> | Is the navigation on your website easy and straightforward? |
| <input type="checkbox"/> | Do you use simple language in your content? |
| <input type="checkbox"/> | Have you worked on your website's loading speed? |
| <input type="checkbox"/> | Is your website responsive? |
| <input type="checkbox"/> | Have you developed the right mindset to succeed with blogging? |

Resources/Tools that you should consider using

1. [Evernote](#) - To capture blog post ideas
2. [Genesis](#) or [Thrive Themes](#) - To design your website (or have a custom theme)
3. [Thrive Leads](#) - To insert beautiful optin forms on your website
4. [Aweber](#) - As email marketing solution
5. [DoSplash](#), [Klinkk](#) - Blogging communities for exposure
6. [Social Warfare Plugin](#) - To make social sharing easy for your readers